

DON'T MISS THE GREEN

new responsibilities or opportunities?
cosmetic and detergent industry anniversary forum

Conference moderators: Dr. Anna Oborska, Łukasz Barbacki

4 October 2022

Hotel Bellotto

8:30 – 9:00

REGISTRATION

9:00 – 9:15

Welcome & Opening

Małgorzata Wadzińska | president of the board, Polish Association of Cosmetic and Detergent Industry

9:15 – 9:40

The European Green Deal as a key policy of the EU

Dr. Andrzej Grzyb | member of the Polish Parliament, chairman of the parliamentary group on the EU Green Deal, member of the European Parliament 2003-2004 and 2009-2019

9:40 – 10:00

KEYNOTE SPEECH | Don't miss the green

- paradigm shift
- key areas of change for the cosmetic and detergent industries
- don't miss the green – conference thesis

Małgorzata Wadzińska | president of the board, Polish Association of Cosmetic and Detergent Industry

SESSION I

The European Green Deal from the industry perspective

10:00 – 10:25

Are Cosmetics Essential?

- insights from the European Consumer Perception Study 2022
- consumer perceptions and our green future

John Chave | general director, Cosmetics Europe

10:25 – 10:50

The future of product management in the detergent industry

- the proposed Ecodesign for Sustainable Products EU Regulation
- how to help consumers?
- view on PEF - elevating A.I.S.E.'s sustainability flagship initiative to secure a better environmental footprint of detergents

Sascha Nissen | director of sustainability, A.I.S.E.

10:50 – 11:15

Relevant legislative drivers to green and digital transitions

- what it means for the aerosol industry

Alain D'Haese | secretary general, FEA – European Aerosol Federation

11:15 – 11:35

COFFEE BREAK

**DISCUSSION
PANEL**

Green transformation for building sustainable competitive advantages and export potential of companies and brands

11:35 – 12:20

PANELLISTS:

Małgorzata Wenerska-Craps | minister counsellor, head of Economic and Trade Section, Permanent Representation of Poland to the EU

Dr. Andrzej Grzyb | member of the Polish Parliament, chairman of the parliamentary group on the EU Green Deal, member of the European Parliament 2003-2004 and 2009-2019

Birgit Huber | vice president Cosmetics Europe, deputy general director, IKW

John Chave | general director, Cosmetics Europe

Alain D'Haese | secretary general, FEA – European Aerosol Federation

Sascha Nissen | director of sustainability, A.I.S.E.

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SESSION II

The European Green Deal from the perspective of work in the EU institutions

12:20 – 12:50

Chemical Strategy for Sustainability – new responsibilities for companies

- upcoming amendments to the REACH and CLP regulations
- work at CARACAL and ECHA level

Dr. Andrzej Kalski | director, Department of Hazardous Substances and Mixtures, Bureau for Chemical Substances

12:50 – 13:15

Review of cosmetic regulation in light of the European Green Deal

Izabela Burzyńska | chief specialist, Department of Chemicals Control, Chief Sanitary Inspectorate

13:15 – 14:45

Ceremonial lunch with a jubilee toast

SESSION III

Communication to the consumer as an essential part of the upcoming changes

14:45 – 15:05

Green claims – what changes await the cosmetics industry

Beata Kowalczyk | technical and legislation manager, Polish Association of Cosmetic and Detergent Industry

15:05 – 15:35

Transparency in the communication to the consumer

- COSMILE as a consumer information tool

Birgit Huber | vice president, Cosmetics Europe, deputy general director, IKW

15:35 – 15:55

Business credibility in the age of disinformation

- role of self-regulation in advertising
- changes to the Kodeks Etyki Rady Reklamy from an environmental point of view

Piotr Kwiecień | general director, The Advertising Council

15:55 – 16:15

Pro-environmental innovations in the raw materials - communication challenges

Jason McAlpine | vice president Personal Care - EMEA, BASF Personal Care and Nutrition GmbH

DISCUSSION PANEL

The business perspective on the upcoming green changes

16:15 – 17:00

- is green transformation paying off?
- what means a good packaging?
- are Polish companies prepared for the upcoming green changes?
- what steps are retailers taking to adapt to new environmental requirements?

PANELLISTS:

Jakub Tyczkowski | president of the board, REKOPOL Organisation of Packaging Recovery

Krzysztof Baczyński | president of the board, EKO-PAK

Jerzy Kowynia | company owner, Alfa Sagittarius sp. z o.o.

Agata Lisowska | senior manager for quality development and private label control,

Jeronimo Martins Polska S.A.

Anna Szachewicz | senior new product implementation manager, Yope sp. z o.o.

17:00

SUMMARY & CLOSING OF THE CONFERENCE